

Apprentice Assistant & Potential Business Partner

This is a unique opportunity for an enthusiastic and hard working individual to develop and establish a career in cider, perry and orchard-fruit food & beverage production.

Background

Peter Mitchell, owner and Director of Mitchell F&D Limited, has a highly regarded and long established international reputation for providing specialist training, consultancy and support services to the Cider Industry and other associated activities; both in the UK and across the world. He is also a multi-award winning cider maker. This standing has been built on 30 years of practical experience and is reflected in the Company's mission, which is *to provide a high quality training & skills development service - built on a foundation of best practice - to the Industry which it serves.*

A key component of the Company's activities is to operate a demonstration commercial production facility, which acts as a model of best practice in support of the main training and advisory services that are provided. The current facility is based at The Orchard Centre, Hartpury, Gloucestershire, UK. In addition to producing award-winning products for the 21st century consumer, the production facilities are also available to assist other businesses with their own development. As such, the resource currently includes fruit processing, temperature controlled fermentation, downstream processing, bottling & packaging and ancillary services such as laboratory analysis. Due to the nature of the Company's overall business, ongoing development will occur.

Further background information about Mitchell F&D Limited, the services it offers and the work carried out is available on the Company's websites:

www.mitchell-food-drink.co.uk

www.cider-academy.co.uk

www.tasteandexplore.co.uk

www.outoftheorchard.co.uk (currently under re-development)

Opportunities

1. As an **apprentice** to Peter Mitchell, the individual concerned will have an once-in-a-lifetime opportunity to learn and build up a wide range of skills and understanding associated with cider & perry production. As outlined above, an extremely well resourced facility, with supporting infrastructure, has been established and is successfully operating in a beautiful part of the Gloucestershire countryside. The main work role of the individual concerned will be to operate and manage the production facility, which will include sales & marketing.

The Orchard Centre itself is also home to the National Collection of Perry Pears and includes a conservation and wetland area, in addition to featuring sustainable development and environmental protection initiatives such as a water re-cycling & energy micro-generation. There is therefore an opportunity to also develop additional skills such as in orchard management, conservation and sustainability.

2. As a possible **future business partner** - There is also a unique opportunity for the right individual to potentially establish a successful long-term role within the Company or become a key associate of it.

Requirements

As a pre-requisite for this position, it must be recognised that hard work and personal initiative will be required, thus this role should **not** be viewed just as an easy option to gain from the tremendous opportunity on offer. At the very least, the individual concerned must be willing to build for themselves a commercially viable and sustainable role within the Company.

Although someone with a scientific background and business acumen is preferred, above all a willingness to successfully develop such a role - *within the Company mission* - is essential. This should be supported by demonstrable skills and a previous track record associated with this requirement.

In the first instance, interested individuals should write to Peter, at the address below, detailing as to why they would wish to be considered for this role and explaining what they have to offer. An up to date C.V. must also be included.